

Digital Wayfinding

Locating an event within our Centre is a hassle-free, straightforward process enabled by our advanced technology. Visitors can rely on our network of 72 interactive digital screens – strategically located throughout our Centre – to point them in the right direction of their event.

During large-scale events, further customisation can also be applied for the digital screens to function as directional signage with dedicated event branding.

Besides wayfinding, our real-time WiFi heatmap capability, which is also featured on our digital screens, accurately pinpoints high traffic areas in our Centre based on the number of WiFi connections. With up to 3 million visitors annually, our Centre can mine this valuable event intelligence into actionable insights for our clients to enhance future event planning and management.

54 | Room Signage

10 | Mobile Interactive Digital Screens

13 | Interactive Wayfinding Digital Screens

